Ser	Projects	Measure of success:	Primary issues:	Secondary issues:
		How to test if the project working	Local and immediate Implied tasks Pre-conditions	Broader within District Long term tasks
1	Creation of a new station interchange	Flows of passengers through station(s) Users of Salisbury retail and office space	Re-routing of buses Parking for station to be replaced	Much greater public transport coverage so that benefits can be accessed by all district inhabitants
2	Redesign A36	Flows of passengers through station(s)	Eastern gateway (see row 5)	City area routes in and out
3	Traffic reduction in city centre	Flows of vehicles through area	Access to Centre On street car parking	Public transport to bring people to centre
4	Central Car Park and the Maltings	Food store retail customer flows, Revenue generated	Alternative parking for heavily laden customers?	Balance within district: Avoid attracting those who should be served elsewhere
5	Eastern Gateway and Friary	Flows of passengers through station(s) New housing developments	Match to suppliers/retail	Broader transport system
6	Guildhall	Numbers of users of whatever is established (Note – this project is vaguely defined)	Grade II* status constraint?	Salisbury District Council to review their future use of the building
7	Residential redevelopment Salt Lane Brown Street Chipper Lane Scots Lane	Pedestrian Flows Housing quantities by type	Critical decisions by Salisbury District Council regarding the level of town centre car parking it can sustain with the majority of Park & Ride sites now operating.	How does this fit within the broader schemes at City, District and Region levels?
8	Churchfields transformation	Hotel and suites of Offices occupied; Flows of people New housing developments Retail turnover	New business location Residences created	Connection to services and transport hubs

Ser	Projects	Measure of success:	Primary issues:	Secondary issues:
		How to test if the project working	Local and immediate Implied tasks Pre-conditions	Broader within District Long term tasks
9	Bus station redevelopment to retail and residential	Retail range and sales	Flows of passengers through station(s) New housing developments	Match to suppliers/retail
10	College relocation Bus depot and Toyota garage	Flows of people New housing developments Retail turnover	Link to Southampton Road project	Catchment area/population in hinterland(s)
11	Enhanced public areas	Flows of people Quality of location (Awards/recommendations?)		Catchment area/population in hinterland(s)
12	Market Place	Flows of people Number of new housing developments Retail turnover		Catchment area/population in hinterland(s)
13	Fisherton square	Flows of people New housing developments Retail turnover		Catchment area/population in hinterland(s)
14	Salisbury Chequers redesign	Flows of people New housing developments Retail turnover		Catchment area/population in hinterland(s)
15	Harnham Eco Park	Person-time visited Emissions produced by cars and energy inefficient development.	Links to access points for eco park.	Catchment area/population in hinterland(s)
16	City Park	Numbers of Visitors to Park Numbers of children using Play Equipment of sufficient size, standard and appropriateness		Catchment area/population in hinterland(s)
17	Green Necklace	Atmospheric quality by area		Catchment area/population in hinterland(s)
18	Churchill Gardens	Flows of people New housing developments Retail turnover		Catchment area/population in hinterland(s)

Ser	Projects	Measure of success: How to test if the project working	Primary issues: Local and immediate Implied tasks Pre-conditions	Secondary issues: Broader within District Long term tasks
19	General	Means to test contributions and combination of projects in terms of • Demand /transport • Needs for parking • Financial – Turnover • Use of person time	Design aid modelling to see workable and attractive combinations of projects. It acts as a measure for options trying to meet the terms. "The Vision offers a picture of Salisbury in the future and how people will live, work and spend their leisure time." (pg4)	Place of Salisbury District within Region